



## Sustainable Jersey Community Certification Report

This is the Sustainable Jersey Certification Report of Mount Holly Twp (Burlington), a Sustainable Jersey silver certified applicant.

Mount Holly Twp (Burlington) was certified on December 07, 2018 with 390 points. Listed below is information regarding Mount Holly Twp (Burlington)'s Sustainable Jersey efforts and materials associated with the applicant's certified actions.

Mount Holly registered for Sustainable NJ in 2009 and its Green Team was officially established in 2011 by resolution and was reauthorized in 2013 and 2014. On January 29th, 2012 Mount Holly Township was first recognized at the Sustainable Jersey Recognition Ceremony for attaining certification at a Bronze Level. In 2014, a Silver level certification was again received. Sustainable Jersey Grants were awarded to Mount Holly in 2013 ( \$20,000) and in 2016 (\$10,000).

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### Contact Information

The designated Sustainable Jersey contact for Mount Holly Twp (Burlington) is:

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<b>Title/Position:</b>	Township Clerk / Administration
<b>Address:</b>	23 Washington Street Mt Holly, NJ 08060
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# Sustainability Actions Implemented

Each approved action and supporting documentation for which Mount Holly Twp (Burlington) was approved for in 2018 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

## Animals in the Community

### Companion Animal Management Pledge

5 Points

#### Program Summary:

Mount Holly entered into a TNR program in 2011 with the Burlington County Feral Cat Initiative. In February, 2016 a Companion Animal Management Pledge was drafted by the Green Team and was adopted by the Mt Holly township council by resolution 2016-46 (attached). Notice has been made to Mt Holly Planning Board, to Department of Public Works, Inspection Officer and local Animal Control Officers. A sample of the letter from the township clerk is attached. In addition, the township council has passed an ordinance 2016-20 which prohibits the sale of cats and dogs from independent pet shops to help deter the abuse that occurs in puppy and kitten mills which supply many of these store. The ordinance is attached.

-  [Burlington County Times article](#)
-  [letter from clerk](#)
-  [Signed Companion Animal Management Pledge](#)
-  [Ordinance banning sale of dogs and cats from pet stores](#)

### Pledge Supporting NJ Wildlife Action Plan

10 Points

#### Program Summary:

A draft pledge supporting the NJ Wildlife Action Plan has been compiled by members of the Mt Holly Green Team / Environmental Committee and the Pledge has be submitted to the township council and manager for review. It is hoped that the pledge will be passed at an upcoming township meeting.

-  [Resolution / Memos for NJ Wildlife Action Plan Documentation](#)




## Arts & Creative Culture

### Creative Assets Inventory

10 Points


#### Program Summary:

As part of the Creative Arts Inventory we developed a survey of local arts merchants, including artists, curators, and retailers. The Survey responses are electronically attached. The survey documented the nature of the responders business, hours and suggestions for improvements. The responses included more events, more cooperation between merchants and government and better promotion of the town. The Bonner students from TCNJ working with our town tabulated the survey results (attached). In 2015, 2016 - work on the creative arts inventory continued and information about shops, theater, galleries has is available on both Main Street Mount Holly website and the Mill Race Village Website. An updated creative inventory of all the community assets was compiled in May 2018 This list includes all existing assets such as community associations, organizations, and community gathering spaces as well as local artisans and galleries. The complete list as well as the list of venues used for mapping are attached. Using the updated information, an interactive map was developed to pinpoint the galleries, theaters, music venues, artisan shops, and murals located in town. The map <https://batchgeo.com/map/3aeb44727c86bbac16f370e91ba85a> is coded to indicated the type of venue and each venues phone number, website and facebook page information is available. This information is currently posted as a link on the EAC/GT webpage <http://www.twp.mountholly.nj.us/content/386/426/428/default.aspx> of the township website and will soon be posted on the Arts and Culture Page <http://twp.mountholly.nj.us/content/686/816.aspx>. It is also available on facebook at [https://www.facebook.com/MtHolly.environmental.committee/?view\\_public\\_for=275797732440219](https://www.facebook.com/MtHolly.environmental.committee/?view_public_for=275797732440219). The map has also been made available to Main Street Mount Holly so they can utilize it on their website and facebook page.

-  [survey questionairre](#)
-  [compilation of results](#)
-  [Arts and Culture Venues for mapping data](#)

 [Listing of websites for Creative Arts and Culture](#)

 [Complete inventory 2018](#)

 [Facebook posting of creative assets inventory](#)

## Establish a Creative Team

10 Points

### Program Summary:

In Jan 2014, a Mt Holly Municipal Creative Arts Team as a sub committee to the Mt Holly Environmental Committee/Green Team joint committee. A resolution 2016-163 was passed on November 14,2016 renewing the subcommittee roll as part of the Township Green Team. The subcommittee is being led by Michael Rothmel. TCNJ Bonner Students performed an arts survey of the town as its initial action item to determine a baseline on the creative arts status and needs for the township. The goal of the Creative Arts Subcommittee is to promote the local arts in Mt Holly as part of economic development. The creative arts committee is closing working with Main Street Mt Holly and the Mill Race Village Arts and Preservation committee in this effort. The current members of the committee as of May 2018 include: Michael Rothmel: Local Attorney: Green Team, Creative Team Leader Audrey Winzinger: Owner of building to house artists (art leader) Heidi Winzinger: Mill Race Village Arts and Preservation, non profit organization Elaine Guzam Meade: Local Business owner/ artisan James Kent : local owner of art gallery Josh Brown (government official) Tom Greenfield: Performing arts professional Mrs. Kelly Koch, Elementary and Special Education Teacher at Folwell School, Mt Holly Randi Rothmel: Mt Holly Environmental Committee Chair/ Green Team The group includes artists and sellers of arts including merchants, community leaders, the Green Team and a Government Representative. Other local Organizations that the Creative Team can align with includes:Main Street Mt. Holly; NRTC; Mill Race Village Merchant's Association and Mt. Holly Library (Lyceum). In addition there is an up and coming Mt. Holly Kayaking group that energizing members of the community. In 2015, a series of meetings were held to determined the goal of the team - which was wouldto create a "Maker's Space" which would be a place where artists could gather to ply their crafts. After several meetings we identified the "Eagle Foundry" an old Foundry as a building with sufficient space that artists of all types, from painters to smelters, could work. In addition to being a prime location for artists, it was also close to under served areas whose residents could benefit from an arts and cultural presence in their neighborhood. Our goal is to create a local Mount Holly artists community in the Eagle Foundry that will a focal point of economic development for Mt. Holly by making it a destination for tourists to see the artists who will then stay and shop in our stores and eat in our restaurants. The second goal is to have the artists provide teaching services to members of our community. To facilitate the building of the artists community we are planning an artists charrette to invite at least 100 local and regional artists to the Foundry to find out what kind of design and other features would attract them. This will be done as soon the building receives Township approvals from the Planning Board. An initial Resolution was granted (as attached) and the committee is now waiting for final approval. Several meetings have been held with a Neighborhood organization in the area NRTC (Neighborhood Revitalization Tax Credit Program) which borders the Foundry to bring arts to their neighborhood. Our final goal was to have a meeting of artists at the Foundry to determine what would draw them to the space. The goal is to use the arts to generate economic development. The Foundry was issued preliminary site plan approval by the Planning Board in April 2016 and will be going before the board for final approval. A temporary COA has been issued for the Mill Race Theatrical Company. Their first production- the Poe Project ran from September 30 - November 5 2016 ( <http://www.millracetheatricalcompany.com/> ). There also is a commitment for a caterer to use some of the space. In October 2017 after a delayed approval from the planning board<http://www.burlingtoncountytimes.com/2ea84066-3a6e-11e7-b9f6-2bd79978d8af.html> the resolution(2017-16) on the application for Eagle Foundry (30 Church Street) was approval for final major site plan, for bulk variances and for design waivers for Phase I of the property to convert the vacant 65,000 square foot building into multiple uses on the property identified on the Tax Map of the Township of Mount Holly as Block 84 Lots 33, 34, 34.01, 34.02, 40, 40.01, 52, 56 and 65.01. Since approval, work on Eagle Foundry has be delayed because of costs to renovate building and lack of funding. The Arts team has been waiting progress on the building and will be meeting in June to discuss how to proceed.

 [July 2015 minutes Creative arts team](#)

 [correspondance with creative arts team](#)

 [Establish a Creative Team Resolution 2016](#)

 [Planning Board Oct 2017 Resolution for Final approval for Phase I development Eagle Foundry](#)

 [2016 Report to Township Council](#)

## Municipal Commitments to Support Arts and Creative Culture

5 Points

### Program Summary:

In 2002, Mt Holly adopted an ordinance to designate the Mill Race Village area as an area to enhance and strengthen the economic viability of Mount Holly. This area designated as the MRV Zoning District defined the existing neighborhood to include a wide variety of mixed uses such as retail shops, office uses, public or quasi-public spaces, residential dwelling units and apartments, and specifically promotes Galleries, craft and antique stores, artisan studios and shops as permitted uses in this zone.





## Brownfields

### Brownfields Inventory & Prioritization

10 Points

#### Program Summary:

The EAC/GT has creating a brownfield inventory as attached. NJDEP Data Miner has listed only three potential Brownfield Redevelopment sites. Two of these sites have been developed, leaving only the Eagle Dye site at 10 Eagle remaining for potential development. A second list put together by Nick Sodano utilized a number of documents and strategies including 1) Township Records of Environmental Files, including potential Brownfields; 2) Determination of all Industrial/Commercial parcels from GIS Tax Layer; 3) For each Industrial/Commercial record, document layer identifying those delinquent in taxes either four quarters or greater than eight quarters [date field] to determine when the property was found to be delinquent; 4) Determine all locations for Police "Calls for Service" and document in GIS database. Noting whether they correspond with Brownfield locations; 5) Determine all Housing/Property violations for past two years and correspond to Brownfield locations; 6) Sanborn Map inventory of historic Industrial/Commercial locations, These results are found in the Mount Holly Known and suspected contaminated sites. Most of these sites are currently active businesses. These results are available on the township ArcGIS mapping program. This program was recently acquired as part of our CSIP grant. The work plan to accomplish these goals are: One known Brownfield site is located at King and Washington (former PSE&G MOUNT HOLLY COAL GAS) and is designated for redevelopment. Information about this location is attached. Nick Sodano on the Environmental Committee has taken on the role of maintaining and updating the Brownfield Inventory using Arc GIS Mapping.

-  King and Washington brownfield site
-  potential UST sites desigated for development
-  UST Brownfield listing from data miner
-  Mount Holly Known and suspected contaminated sites





## Community Partnership & Outreach

### Community Education and Outreach

10 Points

#### Program Summary:

The Mount Holly Environmental Advisory Committee/ Green Team (EC/GT)has an ongoing educational component. At the end of 2017 early 2018, the EAC revamped its entire website component of the township website and has included a Community Tips link <http://www.twp.mountholly.nj.us/content/386/426/428/default.aspx> which has a lot of educational information such as how to compost, why trees are important, recycling, water conservation etc. Many other links on the EAC/GT website highlights projects undertaken by the committee. Some of the other information on the EAC/GT website has been shared on the Township facebook page such as the Green Infrastructure video. The EAC/GT has recently started a facebook page [https://www.facebook.com/MtHolly.environmental.committee/?view\\_public\\_for=275797732440219](https://www.facebook.com/MtHolly.environmental.committee/?view_public_for=275797732440219) where it periodically posts environmental educational information and local events about sustainability. See screen shot in attached documents. The Mount Holly Township website also shares some of these posts on its site and has shared the EAC facebook page on the township facbook page to promote the newly formed page [https://www.facebook.com/mthollytwp/?fb\\_dtsg\\_ag=AdyphazwwnsgrXdwlQUii0u2KZb1R1w1HribCeBsT3T3cA%3AAadzlpLTQdr2vFI9AAysWn4nG7mgVHWChF34HqKc1TGWfQ](https://www.facebook.com/mthollytwp/?fb_dtsg_ag=AdyphazwwnsgrXdwlQUii0u2KZb1R1w1HribCeBsT3T3cA%3AAadzlpLTQdr2vFI9AAysWn4nG7mgVHWChF34HqKc1TGWfQ) (see Screen shot from township site) . The Mount Holly township also posts information about non-point source pollution on the back of the township calendar that is sent out to all residents in the township. A copy of the back of the calendar is attached below.

-  Naturalized Basin Interpretive sign
-  EAC/ GT facebook page screen shot
-  nonpoint source water pollution
-  township facebook page promotion of EAC/GT facebook page

### Create Green Team

10 Points

Bronze Mandatory

#### Program Summary:

The initial resolution to establish the Mt Holly Green Team was passed by the Township Council on June 14th, 2011 as part of its regular township meeting - RESOLUTION NO. 2011-82. Since that time a resolution has bee adopted by council on a yearly bases. The current

resolution - RESOLUTION NO. 2018-47 passed on March 12, 2018 and is attached. The Green Team works as a subcommittee of the Mt Holly Environmental Advisory Committee. The work on the \$20,000 CSIP grant to do an Urban Tree Inventory and Hazard Tree Assessment was completed in 2017 including the removal of over 100 hazardous street trees. Work on the \$10,000 small grant from Sustainable Jersey - Operation Green Street was also completed in 2017. Installation of four different permeable/porous paving materials were installed. The Municipal Public Access Plan for the Rancocas Creek (tidal portion) in 2015 developed by DVRPC has been approved by the Mt Holly Planning board to be incorporated into the Open Space element of the Master Plan. The EAC/GT received a 2017 open space grant from ANJEC to install a pollinator garden in downtown Mt Holly which was completed in the fall of 2017. A report of the EAC/GT activities is presented quarterly at township meetings. The report for June 2017 is attached.

 [2017/2018 Green Team Members](#)

 [Green Team Resolution 2018](#)

 [June 2017 report to council](#)

## Diversity & Equity

### Lead Education and Outreach Programs

10 Points

#### Program Summary:

An educational awareness program was started by the EAC/GT to educate residents about the danger of lead in water and in paint. As Mount Holly, housing stock is very old being a historic township, many of the houses contain lead paint both on the outside and inside of homes. A program has been started to inform contractors that they must contain paint scrapings when repainting the outside of homes suspected to contain lead paint or they will be issued a citation. A flyer about the issues of lead was included in the MUA billing in the fall of 2017 and reached all of Mount Holly residents.

 [Flyer sent to Mt Holly residents on Lead](#)

 [Lead Advisory Notification](#)

## Direct Install

### Outreach Campaign to Local Business Community

10 Points

#### Program Summary:

On Tuesday, October 27, 2015 at 11:00 am a meeting was held for local businesses to inform them about the PSEG Direct install program. This meeting was arranged by Josh Brown and was distributed to all UEZ Mt Holly businesses so that they could attend the meeting.

 [Outreach Campaign to Local Business Community Documentation](#)

 [businesses utilizing direct install](#)

 [PSEG brochures](#)

## Municipal Energy Initiatives

### Energy Efficiency for Municipal Facilities

15 Points

Bronze Priority

Silver Priority

#### Program Summary:

On March 10 and 17, 2010 the Steven Winter Associates performed an Energy Audit of both the Mt Holly Municipal Building as well as the Mt Holly public works building. The completed Audit Reports are attached. Results of the audit were presented at the June 28th township council meeting. Following the audit the township applied to the PSEG direct install program. Since 2010 the following items have been completed to reduce energy costs: Lighting has been updated in both the public works garage and the township building with funding from the PSE&G Direct install initiative program (file attached). Occupancy sensors have also been installed. In addition, the entire first floor of the township municipal building has been updated with new energy efficient windows/doors and the building has a new energy star efficient HVAC system - boiler and air conditioner. A natural gas heater has replaced the fuel oil heating unit These upgrades were made as part of the rehabilitation to the building after it was flooded by Hurricane Irene in 2011.

 [Energy Audit township building](#)

 [Public Works Building audit](#)

## Energy Tracking and Management

20 Points Bronze Priority Silver Priority

### Program Summary:

Both the Mount Holly Municipal Building and the Public Works Building were first benchmarked for their energy utilization using the EPA's Energy Star Portfolio Manager (ESPM) in 2009 as shown in File 1. The energy usage kBtu/sq ft at this time point was below average for the public works building and slightly higher than average for the township building. In the fall of 2011, Green Team members began to update the portfolio with data from 2010 and 2011, but because the township building was severely damaged by Hurricane Irene and was undergoing a total retrofit of its air-conditioning, boiler, and heating systems, replacement of windows/doors and lighting it was decided that completing the 2010 data 2011 data would not give additional information that could be utilized going forward. It was decided that it would be more useful to compare energy utilization after the retrofit to energy utilization prior to the retrofit. At the end of Sept 2013 there was an improvement of the score card from 53 points to 58. The information gathered from the post retrofit will then be utilized to see where additional conservation efforts can be made or where additional upgrades can be made to even further reduce energy utilization and cost. This represents a reduction of 41.1 KBtu/ft2/yr compared to the benchmarking done in 2009. However from 2014 to Februray 2017 the score card showed a reduction in efficiency with only a score of 39 This represents and increase in site usage at the municipal building from 66.2 to 88.5 KBtu/ft2. The overall cost on the other hand was reduced by \$39,876.44 between 2014 and 2017. The DPW building energy usage is 15% higher than average compared to buildings its size. The full data base as of July 2018 for the municipal building and Public Works Building is attached. The Mt Holly Energy Star Portfolio Manager Account is being shared with Sustainable Jersey's Energy portfolio via Tony O'Donnell at TCNJ

 benchmarking 2009

 Energy Tracking through July 2018

 DPW data

 Energy Comparison over past two year 2016-2018

 Municipal Township Building data

## Support Local Food

### Buy Fresh Buy Local Programs

10 Points

#### Program Summary:

Paul Muffoletto, a previous member of the Green team initially established a list of restaurants, farms, CSA's, markets and stands within 12 miles of Mt Holly who have or use local NJ Fresh Produce. This Buy Fresh Buy Local Guide was recently updated by Linda Spiers, a new member of the Green Team to reflect new restaurants and business located in Mt Holly. The updated guide is highlights local restaurants and businesses that utilize locally grown or sourced products. It also includes a listing of Farm Stands and CSAs within 15 miles of mount Holly. The updated Guide is posted at the township building and it is available on the Mount Holly EAC page on the township website (under Health and Wellness) - <http://twp.mountholly.nj.us/content/386/426/428/3500.aspx> . The brochure has been shared on facebook [https://www.facebook.com/MtHolly.environmental.committee/?view\\_public\\_for=275797732440219](https://www.facebook.com/MtHolly.environmental.committee/?view_public_for=275797732440219) and is attached below To develop the brochure, a survey of all local restaurants was done and the data compiled as an excel spreadsheet indicating which restaurants, businesses were buying locally sourced products. The completed survey inventory of the local restaurants and businesses is attached below.

 Buy fresh, buy local spreadsheet

 current guide Mt Holly buy fresh guide

 facebook posting of guide

## Green Design

### Green Building Policy/Resolution

5 Points

#### Program Summary:

A Green Building Resolution was drafted and was submitted to the Mount Holly Township for approval. The resolution 2016-160 was approved by council during its regularly scheduled meeting on Wednesday October 12, 2016. The policy has been distributed to all department heads, the planning board and professionals including township planner and engineer. The minutes of the October 12, 2016

were approved at the township meeting on November 14, 2016 and the resolution will be published on the website as part of the minutes within one to two weeks.

 [Green Building Policy/Resolution](#)

 [notification to township departments, planning board etc](#)

## Health & Wellness

### Smoke-Free and Tobacco-Free Public Places

10 Points

#### Program Summary:

In 2013, Mt Holly adopted a no smoking ordinance in public parks and spaces. Documentation of the ordinance and publication of the smoking ban is provided in the attachments

 [No smoking ordinance](#)

 [mt holly considers no smoking](#)

 [BCT documentation no smoking](#)

 [signage at gazebo parklet](#)

## Innovation & Demonstration Projects

### Innovative Community Project

10 Points

1

#### Program Summary:

In April 2015, The Mt Holly EAC/GT was awarded at grant from the NJ DEP - Office of Coastal and Land Use Planning to develop a Municipal Public Access Plan for the tidal portion of the Rancocas Creek that runs through Mount Holly Township. The plan includes proposed kayak/ canoe launches and fishing areas as well as recommendations for improved amenities including signage. The plan was written by DVRPC as the consultants on this project. As part of the planning process several public meetings were held to get input from the community to develop the plan. The draft plan was submitted to the NJ DEP for their public comment and review period. The draft plan was also presented to the Mt Holly Township planning board on June 20, 2016. The NJDEP public comment period ended at the end of July 2016 and the township received comments from the NJDEP on October 19, 2016. At the October 2016 Mt Holly Planning Board meeting, the board conditionally approved the MPAP to be adopted as part of the Township's Open Space Plan. The NJDEP comments on the plan required some minor editing as well as a revised mapping of the open space plan bordering the Rancocas Creek as only land protected in perpetuity could be included on the plan. Melissa Andrews from DVRPC finalized all the changes re-submitted the plan to the NJDEP in January 2017. The final plan is attached published by DVRPC in March 2017 is attached. Approval by the NJDEP was delayed as the NJDEP was revising the guidelines for the state's MPAPs, putting a hold on approving Mt. Holly's MPAP. The change in guidelines only affected how a municipal public access trust fund could be created. The Mt. Holly's MPAP as written, according to Rebecca Hill at the DEP met the requirements of both the new and old rule. Upon further review by the NJDEP, Mt Holly needed to pass a signage ordinance in accordance with the MPAP. This ordinance (2018-6) was passed in February 2018. On August 25, the NJ DEP finally approved the Mt Holly MPAP. The plans can be found on

<https://www.nj.gov/dep/cmp/access/mpaplanapproved.htm> . The approval letter is attached. A resolution to incorporate the MPAP into the Township Master Plan was approved by Township Council at the September 10, 2018 meeting. The resolution is attached. The Resolution was also accepted by planning board as noted in the attached email from the Planning Board/Land Use Board attorney.

 [BCT Article MPAP](#)

 [Final MPAP plan](#)

 [NJDEP MPAP approval letter](#)

 [Resolution to Adopt MPAP](#)

 [Signage Ordinance](#)

 [land use board acceptance](#)

### Innovative Community Project

10 Points

2

#### Program Summary:

In 2012, a Forest restoration and English Ivy Removal (invasive species) from the "Mount" in Mt Holly was initiated by the Green Team/

Environmental Committee. TCNJ Bonner Students helped to cut English Ivy away from trees in a forested area on the Mount in an initial phase of the work. In 2013, the EAC/GT was awarded a grant from Sustainable Jersey to carry on a three phase project to rid the ivy from the Mount. The project included having goats on the Mount to first eat the ivy to weaken the ivy. When the ivy started sprouting, a one time spraying with an herbicide was done on the newly emerged leaves, which allowed for better uptake of the herbicide. Once the ivy was killed, a replanting effort was undertaken in the fall of 2015, to restore the understory by planting native shrubs and bushes. Since 2015, there has been a fall yearly maintenance of the site, which entails a team of volunteers, TCNJ students, boy scouts, and ROTC cadets manually pulling any residual ivy that remains or has started to re-sprout. An interpretive sign was installed after the project depicting the forest restoration effort.

 [Philadelphia inquirer articles](#)

 [Burlington County articles](#)

 [Final Report Sustainable Jersey Grant](#)

 [Understory growth in absence of ivy 2017](#)

 [Forest restoration signage](#)

 [Ivy Maintenance 2017](#)

### Innovative Community Project 10 Points

3

#### Program Summary:

The Mt Holly EAC/GT received a grant from the NJ American Water to naturalize 4 retention basins to improve storm water management and reduce flooding along the Racocas Creek. This is a partnership with Eastampton, Rancocas Valley Regional High School Environmental Committee, Burlington County Parks, Rutgers Cooperative and the NJ American Watershed Ambassador. The Grant Proposal and award letter is attached. As part of the grant, a Green Infrastructure workshop was held on June 9, 2015. A native seed mix purchased from Ernst Seed company was planted using a seed drill by Burlington County in the middle of November. The final report and pictures of the seed planting is attached. As of early Spring 2016, new plants are beginning to grow and establish themselves to naturalize the basins. This project was awarded an Environmental Achievement Award by ANJEC at their 2017 Fall conference. A poster about the project was on display at the conference.

 [NJ American Water Grant](#)

 [final report](#)

 [Pictures of basins from 2017](#)

 [ANJEC Report article Achievement award 2017](#)

 [ANJEC poster presentation](#)

 [Seed planting](#)

### Raingardens 10 Points

#### Program Summary:

No description was provided.

 [Press Release on RainGardens](#)

 [pictures of rain gardens](#)

## Land Use & Transportation

### Adopt a Complete Streets Policy 10 Points

#### Program Summary:

A support of the Complete Streets Policy was drafted and submitted to the Mt Holly township for review and approval. Resolution 2016-161 was approved and passed by the Mt Holly Township Council at its regular meeting on Wednesday October 12, 2016. The new policy has been distributed to both the planning board and professionals including the township planner and engineer. Currently Mt Holly is in the process of working on a redevelopment plan for the downtown area which will include re-configuring High Street to allow for more bicycle and pedestrian movement by widening sidewalks and adding bike lanes. Bump outs are also being considered to help in traffic calming and safety measures. Notification of the resolution has been distributed to all township departments (police, recreation, finance, construction, DPW etc), planning board, township engineer, township solicitor, Mt Holly MUA and Mt Holly fire department. Documentation of email notification is attached.

-  Complete Streets Policy Resolution
-  notification to township departments, planning board etc




## Green Infrastructure Implementation

**\*NEW\***

10 Points

### Program Summary:

The Green Team has been actively involved in several green infrastructure demonstration projects. In 2016, Mount Holly received a Sustainable Jersey \$10,000 Grant to test several permeable/porous materials as alternative sidewalks. Operation Green Sidewalk evaluated both the compatibility of the materials with street trees as well as how well as how the materials performed to improve stormwater management. The goal of this demonstrate was to see if these alternative sidewalk materials could better accommodate the presence of the mature trees in an urban environment. Information about the project can be found as a link on the EAC/Green Team website <http://www.twp.mountholly.nj.us/content/386/426/428/2289.aspx> . In a second green infrastructure project Roots for Rivers, funded by The Nature Conservancy through Sustainable Jersey, over 300 trees and shrubs were planted in May 2018 alongside the Rancocas Creek to expand the Riparian buffer to help mitigate flooding issues and improve stormwater management of storm runoff in the area. Final Reports and pictures of both projects are attached. The tree protectors that were installed will remain in place for a minimum of 2 years to a maximum of 5 years until the trees/ shrubs are established and are large enough not to be browsed by deer. Additional protection (fencing) may be added after the tree protectors are removed to curb any damage by beavers. The effectiveness of the tree protectors in wind can be observed in a video link on the following website: <http://www.twp.mountholly.nj.us/content/386/426/428/3497.aspx>

-  Operation Green Sidewalk report
-  Roots for Rivers planting pictures
-  Operation Green Sidewalk brochure
-  Pictures before and after - 4 demo porous paving
-  Final Report Roots for Rivers Project

## Sustainable Land Use Pledge

10 Points

Bronze Priority

Silver Priority

### Program Summary:

The sustainable Land Use Pledge Resolution was renewed on June 11 - Resolution 2018-77. A copy of the resolution is attached. A memo was sent to the Planning board and professionals with the attached Resolution. Randi Rothmel, (Mt Holly Environmental Committee), Josh Brown (director of Economic Development) and Allan Hollowell (Historic Commission) have been mad aware of the resolution.

-  memo notificaiton to planning board and professionals
-  Resolution 2018-77

## Buy Local Programs

### Buy Local Campaign

10 Points

### Program Summary:

The Mt Holly Environmental Advisory Committee, the Mt Holly Green Team, Main Street Mount Holly, Mill Race Village, Burlington County and the Mt Holly Community Development/UEZ and Township Council work together to promote buying local. Mount Holly is part of the Burlington County initiative to shop local <http://www.shopburlingtoncounty.com/>. This initiative promotes the importance of buying local where residents can make a pledge to shop and buy local initiated. There are now over Mount Holly Businesses that participate and are listed in the county directory. Local partners, such as local business organizations, make "Shop Burlington County First" work by promoting and marketing the initiative within their communities. Main Street Mt Holly which also functions as the local Mount Holly Business Association has an active buy local campaign see: <http://www.mainstreetmountholly.org/business-directory-members.html> and promotes buying local. Their updated website features a business directory of local shops of 2018<http://www.mainstreetmountholly.org/business-directory-members.html>. They are currently in the process of updating their trifold brochure as part of their buy local campaign. Mill Race Village has a customer loyalty program where they issue a card that is used for each purchase. The card is punched and after 10 punches the customer earns a 10% discount on their purchase. All locally owned stores in Mill Race Village participates in this program. The discount card is shown in the attachments. Local Mount Holly businesses

also participate annually in the American Express Small Business buy local campaign and the 3/50 Campaign [http://www.the350project.net/look\\_local\\_home.html](http://www.the350project.net/look_local_home.html). Main Street promotes numerous events over the year including a Car Show, Pillage in the village, Witches Ball, Fire and Ice all to promote buying local. A video of one of the main events in Mount Holly - Fire and Ice (2018) can be viewed at <https://youtu.be/HmV9MrA1xGM>. Mount Holly was listed as #8 Best Little Food Towns in a New Jersey Magazine article in 2017 (attached), The Second Saturday Arts crawl continues to be a positive program in 2018 bringing in business for (<https://www.visitnj.org/nj-events/second-saturday-arts-crawl>), Mill Race village also supports and promotes local businesses through their facebook page and website <https://www.millraceshops.com/>. Currently a Taste of Mt Holly tours featuring local restaurants occurred on July 14,2018 and one is scheduled in September. <https://www.facebook.com/onthetownfoodtours/>

-  [Food tour buy local tour of Mount Holly](#)
-  [Mill Race Village loyalty card](#)
-  [Main Street Mount Holly Support local business effort](#)
-  [Shop Burlington County - Mt Holly businesses](#)
-  [Shop Burlington County - Mt Holly businesses](#)
-  [NJ Magazine 2017](#)

## Support Local Businesses

10 Points

### Program Summary:

Mt Holly is an Urban Enterprise Zone and supports local business by making various grants available to businesses such as facade grants, UEZ funding, good neighbor loans, and revitalization grants. Information on doing business can be found on the Mt Holly website:<http://www.twp.mountholly.nj.us/>. In addition, Main Street Mount Holly is actively involved in supporting and helping local businesses with promotion. Revitalization grants are available through allows Mount Holly Urban Enterprise Zone (UEZ) to certified businesses or property owners the use of Zone Assistance Funds to renovate, revitalize, and fit-out of the interior spaces of their commercial properties after submitting a full application to the UEZ Department. Application for a CIRG Grant can be found at: <http://twp.mountholly.nj.us/content/686/596.aspx> Most structural and aesthetic renovations are eligible to receive the grant, upon final decision by the UEZ Director. There are many resources on the Mt Holly web site describing business and commercial opportunities and incentives in the township: <http://www.twp.mountholly.nj.us/content/686/821/default.aspx>. The 2018 Qualitative Assessment highlights several businesses that have taken advantage of the UEZ grant/loan program during 2017 and 2018 The Mount Holly UEZ has continued to offer businesses the opportunity to participate in an advertising campaign aimed at bringing more awareness to the downtown businesses through billboard advertising. A sample billboard that was erected in 2017 recognizing the 9 businesses that won Best of 2017 (Burlington County Times) is attached. In addition several ordinances were passed by the township council allowing breweries and distilleries in the downtown area As such two new breweries opened between 2013 and 2014 in Mt Holly and a distillery - the Train Wreck ( located in an old train station) opened in 2017. The township is also member of the Burlington County in a buy local campaign to support local businesses. Mount Holly business are often featured by the Burlington buy local program. There are many local events sponsored by both the township and Main Street Mt Holly to support local businesses including Second Saturday Arts Crawl, Witches Ball, Fire and Ice, HollyStock, and other annual events.

-  [Shop Mt Holly loyalty program workshop](#)
-  [Support Local Businesses resolution 2015-51](#)
-  [Ordinance 2013-10 - allowing breweries](#)
-  [Ordinance 2016-3 allowing distilleries](#)
-  [2018 Qualitative Assessment](#)
-  [Billboard in support of local businesses 2017](#)

## Natural Resources

### Open Space Plans

10 Points

### Program Summary:

An Open Space and Recreational Plan was developed in 2014 by CME Associates and it was adopted by the Mt Holly Planning /Land Use Board on August 18,2014. The plan is attached.The minutes with board discussion about the plan are attache. Inclusion of the plan into the Master Plan was passed unanimously by the board. A resolution was also passed during this meeting. The pertinent information about the Open Space discussion is highlighted in the minutes.

-  [Open Space Plan](#)

## Water Conservation Education Program

10 Points

### Program Summary:

For two years in a row, the Mt Holly EAC/GT has held a Water Festival for the 4th grade students at the Holbein School in Mt Holly. This festival is comprised of 5-6 interactive stations where students learn about water conservation, water resources, and the Rancocas Watershed. At the Festival (April 20, 2015), three NJ Watershed ambassadors helped, three of the stations. One station was run by TCNJ Bonner Students, one by the RVRHS Environmental club and two by the EAC. The interactive activities included in this year's event included: Enviroscope model, Macroinvertebrates (hands on investigation of live organisms), Just Passing Through (game demonstrating water movement through soil), Not Down the Drain (aquarium model for nonpoint source pollution with experiment), Soil Layers/Soil Erosion Demonstration model, and Waste Not Want Not (game for water conservation). Clean water activity books were also provided to students

 Pictures from the water festival

 Water Conservation Education Program Documentation

 clean water activity book

 Sample station activities

## Water Conservation Ordinance

20 Points

Bronze Priority

Silver Priority

### Program Summary:

An ordinance was been developed by the Mt Holly Green Team and was submitted to the Mt Holly Township Council for considerations. The first reading of the ordinance 2016-33: Ordinance for Water Conservation was read on the November 14th at the regularly scheduled township meeting. The First reading passed the township council unanimously. A copy of the signed ordinance is attached.

 Water Conservation Ordinance

## Natural Resource Protection Ordinances

### Tree Protection Ordinance

10 Points

### Program Summary:

A tree protection ordinance has been developed. It has been reviewed by the township lawyer and the township council has recommended that it be sent to the planning board for consideration. The Resolution No. 2016-91: Resolution Referring and Directing the Land Use Planning Board to Review the Tree Protection Ordinance was passed on the May 9th, 2016 meeting. The Planning board considered the ordinance at its June's meeting and recommended it for consideration by the township council. The ordinance was passed on second reading by the Mt Holly township council at its July 11, 2016 meeting. Minutes of the meeting are attached and is available on the township website <http://twp.mountholly.nj.us/content/386/426/default.aspx>.

 Signed Tree Protection Ordinance

 Township minutes from July 11,2016

## Tree & Woodlands Management

### Community Forestry Plan and Tree Cover Goal

20 Points

### Program Summary:

Mount Holly's first 5 year tree forestry management plan was drafted by ERI and was accepted by the Mt Holly township meeting on Monday August 13, 2012. The second 5- year plant was drafted by Kevin Scibila (CTE) in 2017 and was approved by the NJ DEP. Currently, Alicia McShulkis, Randi Rothmel, Tim Lawrence and John Pfeiffer are core trained. Randi Rothmel and John Pfeiffer and Nick Sodano serve on the Tree sub-Committee under the umbrella of the Environmental Advisory Committee. Tim Lawrence works for the DPW and is our liason with the township with regards to our Urban Forestry Management Plan. The estimated Urban Canopy coverage ranges between 11% and 38% depending on part of township (see landscape map) it is our goal to increase this between 5% and 10% in each of the targeted zones by being awarded a DEP Stewardship grant for tree planting. Based on I-Tree Eco evaluation, the street

tree urban canopy is 37.7% coverage. Our tree canopy goal remains the same as in 2013, we recently received a Stewardship tree Planting grant award for \$30,000 and will be working to plant 60-80 street trees on the primary Gateway streets that transverse Mount Holly. An updated tree planting guide documenting the acceptable tree varieties to be planted along planting strips based on strip size and presence of overhead wires has been approved by the planning board and is attached. A tree protection ordinance has also been approved by the planning board and township council in 2016.



-  [Tree Canopy goal 2018](#)
-  [landscape\\_tree canopy map](#)
-  [2017 End of year status report](#)
-  [Tree planting guide](#)
-  [Community Forestry Plan approval](#)
-  [2017-2121 Community Forestry Management Plan](#)

## Tree Hazard Inventory

10 Points

### Program Summary:

As part of our CSIP 2013 grant we collected hazard tree information on all the street trees located in Mount Holly and all trees have been mapped and can be viewed by the public with all database information as a link (Mt Holly tree inventory) on the Mt Holly township website- EAC page: <http://www.twp.mountholly.nj.us/content/386/426/428/default.aspx>. The hazard tree list has also been populated as an excel data base (attached) for use by DPW. Trees have been categorized as either 1) dead/dying - all needing removal 2) priority 1 removal, 3) priority 2 removal or 4) priority 3 removal.

-  [Hazard tree listing](#)
-  [Hazard tree evaluation](#)

## i-Tree Assessment of Municipal Trees

10 Points

### Program Summary:

As part of our 2013 CSIP grant a full street tree inventory was conducted and data was mapped using ArcGIS mapping program. In addition the data was uploaded into the I-Tree street program and several reports generated. This information was also presented to the township council as a powerpoint presentation. Over the spring - fall of 2017, one half of the township was resurveyed with regards the condition of urban street trees. This was done after removal of numerous hazardous trees as part of the CSIP grant. A revised I-tree assessment using I-Tree ECO version 6.0.10 is attached. This report is available on the township website EAC/GT webpage link for Mount Holly Urban trees <http://www.twp.mountholly.nj.us/content/386/426/428/2289.aspx>. You can also find information about the importance / value of Mount Holly's tree resource. The budget for the 2017 year showing the overall costs expended on the Mt Holly Tree Resource including volunteer hours is attached. Volunteer time spent by the Shade Tree Committee on developing the i-Tree software program results is estimated at 40 hours, this includes 24 hour volunteer time to update the tree inventory over the summer of 2017 and 16 hours to collect all the data and input it into the I-tree program. No outside costs were needed for this project, nor was any costs accrued by the DPW in assisting with the I-Tree project. The information from the I-tree evaluation and street inventory in general were utilized by the EAC/STC to apply for a 2018 NJ DEP Urban Community Forestry Stewardship Grant. The Grant (\$30,000) was awarded to move forward with a Urban Tree Planting project in 2019 - planting and maintaining 80 new Street trees. The Assessment provided information as to where trees should be planted and how to diversify the tree species. Finally, a flyer utilizing the results of the I-Tree Assessment was developed to promote the benefits of the Urban Tree Canopy. The flyer is attached and is available on both the Mt Holly website (Environmental Committee page) and on the Environmental Committee Facebook page - <https://www.facebook.com/MtHolly.environmental.committee/>.

-  [Individual Tree data 2017](#)
-  [Benefit Summary by species 2017](#)
-  [Structure Summary by species 2017](#)
-  [Flyer- Mt Holly Tree Benefits](#)
-  [I-Tree Eco evaluation 2017 inventory](#)
-  [Tree budget 2017](#)

## Access to Public Information

## Digitizing Public Information

10 Points

### Program Summary:

In 2014 /2015, the township of Mount Holly redesigned their website to be more user friendly and to provide information to the residence of Mount Holly in a digitized format. The impact for the community is to strive for transparency and provide important information to engage the public and create a partnership between the municipality and its citizens. Digitizing records results in 1) cost savings and increased efficiencies; 2) a culture of cooperation; and 3) provides information for a a greater understanding of the operational aspects of the township government. A listing of Board and Committee members can be downloaded from <http://www.twp.mountholly.nj.us/content/386/426/default.aspx> -- as Committee Roster as well as an application to become a committee/board member

 Board and Commission members

 Digitizing Public Information checklist

 Popular requested phone numbers/webites - found on home page

## Citizen Engagement

### Improve Public Engagement in Municipal Government

10 Points

### Program Summary:

As noted in our 2016 certification application, Mt Holly township continues to encourage public engagement at township meetings by notifying residents of both agendas and minutes on their website. Rules for public engagement at meetings is listed on each Agenda " Members of the public are invited to submit comments during the public comment portion of this meeting. The Council, pursuant to the Open Public Meetings Act, will not publicly discuss personnel matters and may choose not to respond to comments made by members of the public during this portion of the meeting; however, the Council will give all comments appropriate consideration and will refer all individual complaints to the Township Manager or appropriate Township Representative for resolution. Each citizen will be allotted up to three (3) minutes to speak, in order to allow everyone an opportunity to express their opinions or concerns." Notification of all minutes is not all made in local newspapers as required, but is also posted on the printed calendar that is sent to all residents in town and reminders go out on both the website and facebook page. Residents can sign up for email notifications at: <http://twp.mountholly.nj.us/content/160/695.aspx>. Upcoming events including meetings are posted on the homepage ( <http://twp.mountholly.nj.us/> ) of the township website and are also listed in an online calendar <http://twp.mountholly.nj.us/content/627/default.aspx>. All agendas for township council meetings, planning board, environmental advisory committee can be accessed using the pull down menu located at the following website page: <http://twp.mountholly.nj.us/content/386/426/default.aspx>. The calendar with all meeting dates is also published and mailed to all residents of Mt Holly each January. Screen shot of the township website showing the links to the agendas and minutes for 2018 are attached. A recent municipal minutes is also attached. Township municipal meetings are held the second and fourth week of the month. Posting of agendas for township council meetings (2nd and 4th Mondays) and for planning board (3rd Mondays) are posted by Friday preceding the open public meeting. Meetings start at 7 PM and the public portion of the meeting occurs just before the associated resolutions on the agenda so that public input can be heard prior to voting on resolutions. If there is a second reading for an ordinance a separate public session is held for the ordinance in question. During the open comment portion of the meeting, residents have up to 3 minutes to comment or ask questions from the manager or township council. There is a complete directory including emails on the website for the Township council, including the mayor, deputy mayor and township manager - <http://twp.mountholly.nj.us/content/386/384/2490.aspx>. The Township is also open until 7pm on Monday nights in order to make it easier for residents to conduct township business.

 council website agendas and minutes

 mt holly 2018 calendar

 Rule of public engagement

 June 11 2018 sample township council minutes

 Municipal Check List

 June 25 2018 sample agenda






### Improve Public Engagement in Planning and Zoning

10 Points

### Program Summary:

Information about Planning board remains the same as that originally posted in our 2016 Sustainable Certification application. Updated

forms/ documents from 2018 are included. The township planning board meetings are announced on the township website and agendas and minutes are available on the website - <http://twp.mountholly.nj.us/content/386/426/default.aspx>. Agendas are posted by at least Friday prior to meetings. The applications as listed on the agendas are written to include a simple description of the nature of the site plans or subdivision applications, conditional use applications, ordinance or other items to be considered by the board. Applications on the agenda include both the block and lot number as well as the street address (or common name of the site) to allow public to identify the property. A sample agenda is attached noting this information. More detail on any applications can be made available to interested citizens by contacting the Land Use/ Planning Board Secretary - Jill Torpey at [jtorpey@twp.mountholly.nj.us](mailto:jtorpey@twp.mountholly.nj.us). At Planning Board meetings, residents are able to comment on any application / agenda presentation of the application or general comments can be made during the general open public open session after following the formal applications. There are no specific rules on timing allotted for public comments. The open public sessions are indicated in attached sample minutes. In addition, information about the planning board and forms for application to the planning board are also available on the website. Planning board application forms, W-9 form for application as well as the zoning map can be accessed at: <http://twp.mountholly.nj.us/content/386/384/406/1102.aspx>. Mount Holly municipal codes can be located at <http://ecode360.com/MO1235> and search terms can be used to find a specific element on this site. A link to the code book can be found on the "contact us" page of the township website - <http://twp.mountholly.nj.us/content/386/384/2490.aspx>. Any number of township forms from various township departments are also available through the township website and are accessible through a drop down menu at <http://twp.mountholly.nj.us/content/196/default.aspx>. Information about notification to the public regarding open forums can be found here: <http://www.twp.mountholly.nj.us/content/386/384/406/default.aspx>






-  [website link to planning board adgendas](#)
-  [planning board webpage with links to documents](#)
-  [Planning board checklist](#)
-  [planning board minutes march 2018](#)
-  [Planning board May 2018 Agenda](#)

## Online Municipal Public Service Systems

10 Points

### Program Summary:

All public service and safety information for the Township of Mt Holly continues to be readily available on the Mt Holly Township website. The public safety page is at: <http://www.twp.mountholly.nj.us/content/2401/default.aspx>. From this page you can directly link to all the non emergency numbers at <http://www.twp.mountholly.nj.us/content/2401/564/default.aspx>. In addition, there are direct links on this page where residents can sign up for Nixle or Code Red to receive notifications on emergency and non emergency information. A sample Nixle Advisory notice in 2018 that was sent out by the Mt Holly Police is attached. For township services, residents can submit a request using a link that is on the Main Page of the township website( <http://www.twp.mountholly.nj.us/> ). Types of services that can be requested are Animal Issues, Parking, Roads/Streets, Sanitary, Traffic,/Street lights, Snow Removal, Tree Issues, Street signs, Utility issues, etc. All requests are responded to by the township staff within a 24-48 time period. All Mt Holly Services and department director links can be found on the website at ( <http://www.twp.mountholly.nj.us/content/386/384/default.aspx> ), with contact information at ( <http://www.twp.mountholly.nj.us/content/386/384/2490.aspx> ). A sample service request from a resident is attached. Information about permits, licenses, trash/recycling schedules can all be found on the Mt Holly website by navigating through the various pages. Many of this information such as recycling schedule can be found on the main page ( <http://www.twp.mountholly.nj.us/> ) or through the main Government and Services page ( <http://www.twp.mountholly.nj.us/content/386/default.aspx> ) Screen shots of all these pages from the website are attached.

-  [Township website home page](#)
-  [NIXLE notificaion 3.20.18](#)
-  [Township online service request page](#)
-  [Tree/Stump removal Service Request](#)
-  [Screen shots of various pages for township servies and contact info](#)

## Waste Management

### Prescription Drug Safety and Disposal

10 Points

Bronze Priority

Silver Priority

### Program Summary:

Mount Holly continues to participate in the Rx Drug Drop Box program in conjunction with The National Association of Drug Diversion Investigators (NADDI) program. This program is designed to significantly reduce the prescription drugs in American homes that are

either no longer needed or outdated. The box is located on the second floor in the front lobby of the Municipal Building During business hours, simply come into the building and drop your outdated or no longer needed prescription in the box. At any other time, please use the phone located on the wall at the side entrance to gain access. Information about the drop box is posted on the Mt Holly Website on the Police Department page as a link on the right hand of the page or at <http://www.twp.moutholly.nj.us/content/386/384/408/1388.aspx>. A link to the national program is embedded in the description about the drop box (<http://www.twp.moutholly.nj.us/content/386/384/408/1388.aspx> ) Business Hours Monday to Thursday 8:30 am to 4:30 pm Friday 8:30am to 3:30 pm. For the first three quarters of 2017, 157.3 oz of expired prescriptions have already been collected. In 2016 a total of 123.96 oz of expired prescriptions were collected. This compares to a total of 116 lbs 8.1 oz in 2015 and 64 lbs 9.3 oz in 2014. The report from the police department on the amount of prescription drugs that were collected is attached/ Items are weighed quarterly by the Mt Holly Detective Bureau and the drugs are logged and destroyed annually as medical waste.

 [Picture of drop box](#)

 [Drop box info on website](#)

 [2016/2017 report on collected prescriptions](#)

## Waste Reduction

### Waste Audit of Municipal Buildings or Schools

10 Points

#### Program Summary:

A waste audit of the Rancocas Regional High School was completed in the 2013-2014 school year. The findings of the audit are attached. This year the Mt Holly EAC/GT has begun a relationship with the High School Environmental Club who initiated the effort for the audit. The audit was complete during the 2013-2014 school year and the Mt Holly Green team will be helping the RVRH Environmental Club during the 2014-2015 on ways to reduce their waste and improve upon their recycling efforts of the students. In addition to the High School Effort, a local grade school (3-5th grade) - Folwell, is participating in recycling with TerraCycle - flyer attached

 [Folwell terra cycle flyer](#)

 [Waste Audit of Rancocas Regional HS](#)

 [Rancocas Regional HS Recycling Audit Plan](#)

 [Rancocas Regional HS Audit findings - powerpoint](#)